

# DALLAS-FORT WORTH OFFICE MARKET REPORT

3<sup>RD</sup> QUARTER 2024







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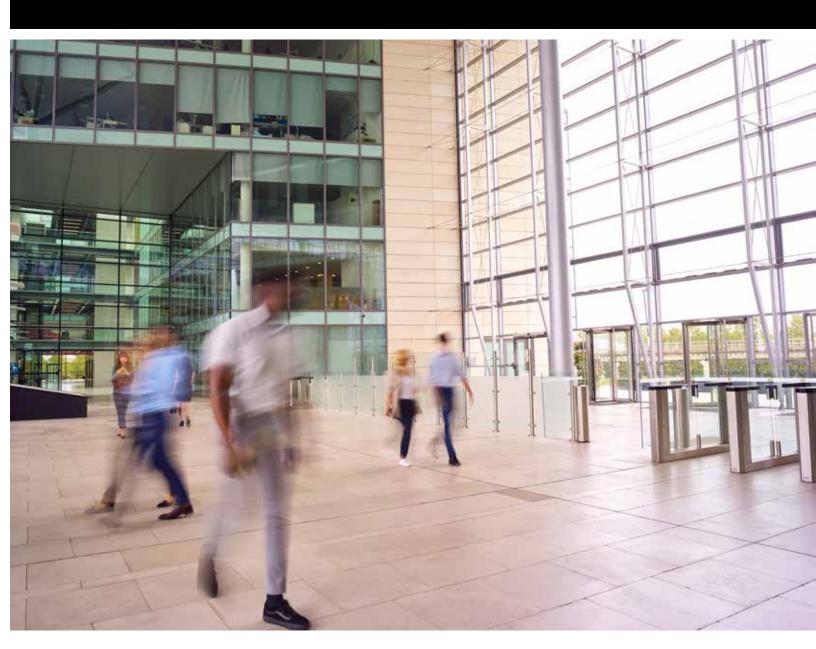
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### **Economic Conditions**

### **Population and Employment**

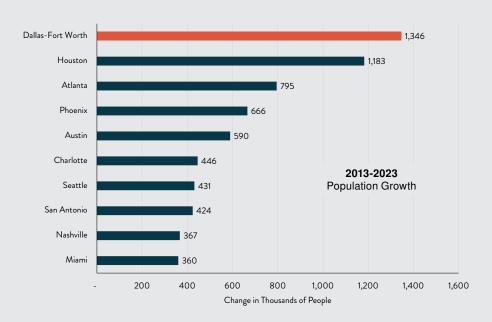
The Dallas-Fort Worth office market continues to face economic challenges while seeing growth in both labor and leasing activity, particularly through large renewals. Although corporate relocations have slowed since their 2023 peak, the metro area retains its reputation as a resilient, cost-effective business hub, having attracted 94 headquarters relocations since 2018. With a current population of 8 million, DFW is projected to reach 11.3 million by 2045. However, office vacancy remains high at 22.2%, driven by the rise of hybrid work, corporate downsizing, and speculative office developments.





### Dallas-Fort Worth Population Growth 2013-2023

2023 Population: 8.1 million



Source: U.S. Bureau of Labor Statistics (2023)



#### 10-Year Change

2013-2023
1.3 million people
(19.9% growth)
(Avg. 2% annually)



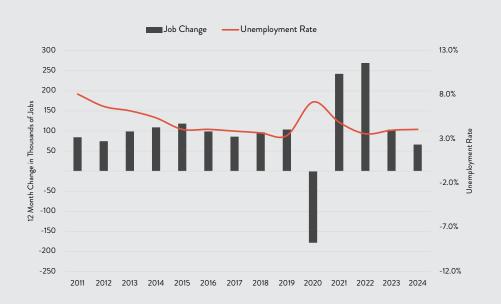
#### 12-Month Change

2022-2023 152,598 people (1.9% growth)

Dallas-Fort Worth sits as the 4th largest metroplex in the country with a population of 8.1 million people and growing. According to the U.S. Bureau of Labor Statistics, DFW's population grew by 152,598 or 418 residents per day, making up 32.2% of Texas' overall population growth of nearly 475,000 residents between 2022 and 2023. Collin and Denton counties were among top 10 counties nationwide to add the most residents through the twelve months ending July 2023, adding 36,364 and 29,943 people, respectively.

#### **Dallas-Fort Worth Net Job Growth and Unemployment Rate**

4.3 million total jobs | 4.1% unemployment rate





#### 12-Month Job Gains

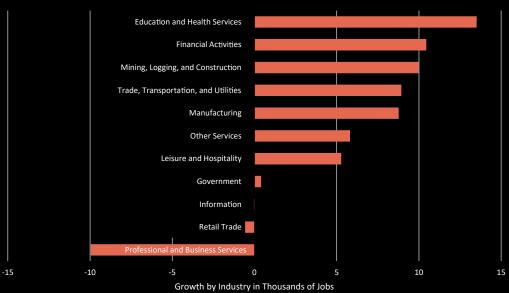
81,900 jobs (1.9% growth)

The Dallas-Fort Worth metro has added 503,200 jobs since August 2019, the largest five-year growth in the nation by a significant margin, surpassing the next highest job gains of Houston by 216,300 jobs. However, 12-month gains have slowed, growing by 1.6% compared to 7.0% in 2022 and 2.5% in 2023. The unemployment rate has risen slightly to 4.1% compared to the national rate of 4.2%, as interest rates hold relatively steady.

Source: U.S. Bureau of Labor Statistics



### **DFW Job Growth By Industry** (AUGUST '23 - AUGUST '24)



Source: Bureau of Labor Statistics

The DFW metro experienced employment growth of 66,300 jobs over the 12 months ending in August 2024, with 44% of this growth occurring in August alone. Strong gains were recorded in education and health services by 3.1% (13,500 jobs) and financial activities by 2.8% (10,400 jobs). Employment growth held steady in government and information but declined in professional and business services (-1.3%) and retail trade (-0.1%).



### Dallas-Fort Worth Accolades

**Nationwide** FOR POPULATION GROWTH

Dallas-Fort Worth consistently ranks among the nation's fastest-growing areas, and continuing job growth is a key factor. The population growth has, in turn, fueled real estate development as retailers and service providers expand to meet increasing demand.

### NATIONWIDE

FOR JOB RECOVERY in the past 5 years (4.3 million jobs)

## Fortune 500

**HEADQUARTERS** 

As of 2023 Dallas-Fort Worth has 24 Fortune 500 company headquarters and 49 headquarters among the Fortune 1000.

## **Most Diverse**

INDUSTRY IN THE U.S.

Dallas-Fort Worth excels in many important industry sectors. DFW has ranked among the top five regions in 10 of the 12 industries.

### 2024 HQ Relocation

**ANNOUNCEMENTS** 









Dallas-Fort Worth is one of two regions in the U.S. to host two Fortune 10 companies, and only Beijing and Seattle are home to more. Revenues earned by Fortune 500 companies located in DFW total \$1.4 trillion.



### LIVING & DOING **BUSINESS**

Dallas-Fort Worth is one of the most affordable large metropolitan areas in the country. Employees in DFW enjoy a higher standard of living with lower housing costs as well as lower costs for groceries, transportation and health care. The areas relatively low housing prices provide a strong edge for companies that operate here to recruit talent.

### DFW's Global Center

3rd Busiest airport in the world

**Dallas - Fort Worth International Airport is an** economic engine for the region, generating \$37 billion in economic impact, supporting 634,000 full-time jobs and attracting \$28B in visitor spending

The DFW International Airport is the highest-capacity commercial airport in the world and one of the two international gateway airports in Texas. DFW's location means time savings when it comes to travel. All major U.S. cities are less than four hours away.

**Daily Passengers** 

**永永永 224K 永永永永 11.2M** 

International **Passengers** 



**Total Cargo** (in U.S. tons)

### Office Market Conditions

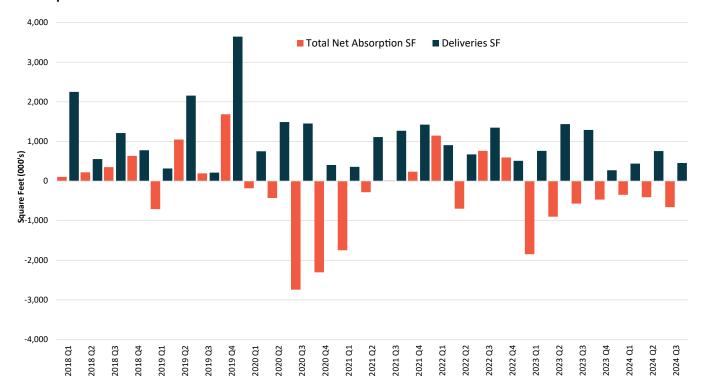
### **Supply and Demand**

Dallas-Fort Worth net absorption stands at -1.3 million SF year-to-date, with -585,650 SF of that occurring in the third quarter. While Class B buildings accounted for the largest share of negative absorption in the first half of 2024, Class A properties narrowed the gap significantly, increasing in share of negative absorption from 13.7% to 88.5% quarter-over-quarter. Although economic challenges impacted Class A buildings more heavily in Q3 than in previous quarters, it's worth noting that the net absorption of -518,411 SF for Class A properties was largely driven by buildings constructed before 2015 (-847,562 SF), whereas those built post-2015 saw positive absorption of 261,912 SF.

Notable relocations in the quarter included HF Sinclair moving within the Uptown submarket, taking 90,600 SF at One Victory Park, Invesco moving from Trammell Crow Center in Dallas CBD to 58,464 SF in The Union (via Salesforce's sublease), and Munck Wilson Mandala relocating from Banner Place North along LBJ Freeway to 48,421 SF in Uptown's Texas Capital Center.

The third quarter saw a 0.2% quarter-over-quarter increase in vacancy, bringing the total to 22.2%, primarily due to speculative deliveries, corporate rightsizing, and the ongoing demand for hybrid workspaces. Over 1.4 million SF of office space has been delivered year-to-date, including the third quarter delivery of Cawley's The Parkwood Phase II in Plano, currently 25.8% leased. Notable proposed developments include Pillar Commercial and Hall Capital's One Bethany North in Allen (225,000 SF) and Wilks Development's Firefly Park in Frisco, a mixed-use development featuring 150,000 SF of office space in Phase I.

#### **Net Absorption & Deliveries**



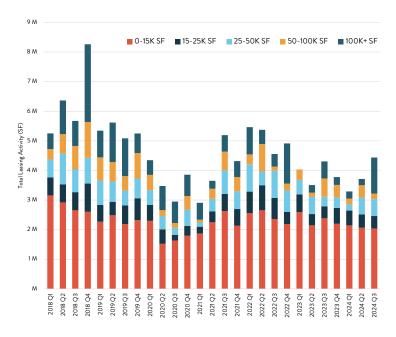


### **Class Net Absorption**



While Class A properties built before 2015 contributed heavily to negative absorption for the quarter, Class B properties continue to play a significant role, contributing 57.8% or -774,929 SF to the overall negative absorption year-to-date.

#### **Leasing Activity**



Leasing activity grew by 19.6% quarter-over-quarter to 4.4 million SF, driven by an uptick in deals over 100,000 SF while activity in all other size categories declined. The increase in leasing was fueled by large renewals, including Bank of America's 554,000 SF at Hallmark Center I and Aimbridge Hospitality's 248,662 SF at HQ53, both in Far North Dallas. For Class A properties, the average deal size has dropped by 45.5% to 5,943 SF since 2019, while the share of leases signed has increased by 7.5%.

### **Q3 2024 NOTABLE LEASES**

Tenant	Deal Size	Туре	Building	Submarket
Bank of America Corp.	553,799	Renewal	Hallmark Center I	Quorum/Bent Tree
Aimbridge Hospitality	248,662	Renewal	HQ53	Upper Tollway/West Plano
Amazon	241,618	Renewal	Two Galleria Tower	East LBJ Freeway
Mr. Cooper	175,584	Renewal	8950 Cypress Waters	DFW Freeport/Coppell
AIS HealthCare	53,400	Renewal	Gramercy Center South	Upper Tollway/West Plano
Cooper & Scully PC	47,900	Renewal	Founders Square	Dallas CBD
Foot Locker	47,361	Sublease	3001 Hackberry	DFW Freeport/Coppell
Glast Phillips & Murray PC	41,846	New Lease	Quorum Place	Quorum/Bent Tree



### **Occupancy Trends**

Office occupancy in the metroplex has decreased by 1.0% year-over-year to 77.8%. Further reduction in occupancy is expected as new office deliveries enter the market and the downsizing of companies takes effect.

Nearly 50% of the total vacant supply is associated with properties built in the 1980's, of which the Dallas CBD holds the greatest concentration in the market. Bank of America Plaza, built in 1985, is the latest tower to announce plans to redevelop its obsolete office space into luxury hotel units. While conversions from office to hospitality/multifamily spaces may help alleviate some of the vacancy concerns in the Dallas CBD, flight to quality and company rightsizing may tug back to neutralize any potential gains. Sublease availability decreased by 4.5% from the previous quarter, reaching 9.2 million SF, 76.5% of which is concentrated in Class A buildings.

#### **Occupancy Trends**

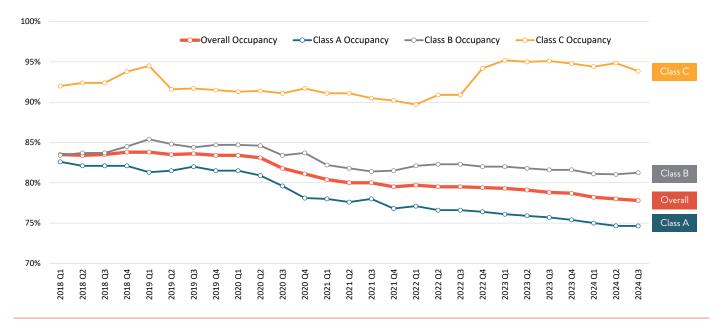


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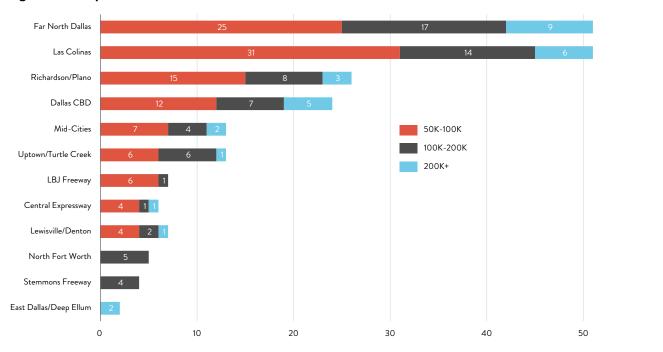
As mid-sized spec construction increases over build-to-suits, overall market occupancy will likely continue to decrease in the coming quarters. Class A office in Dallas-Fort Worth continues to hold the lowest occupancy rate by class at 74.6% as new construction continues to feed one of the largest construction pipelines in the nation. The 1.4 million SF of office that has delivered year-to-date is mainly speculative and currently 21.0% leased.

#### **Class Occupancy**



Far North Dallas and Las Colinas are tied with the greatest number of big blocks on the market at 51. Far North Dallas holds the largest inventory of 1980s office buildings and has delivered the most square footage year-to-date, while Las Colinas similarly carries a significant concentration of vintage office, along with companies affected by remote work and layoffs. This includes the layoff of employees following Exxon Mobil's recent acquisition of Pioneer Natural Resources, many of whom are based at Pioneer's former headquarters at 777 Hidden Ridge in Las Colinas. The second quarter ended with 210 big blocks of direct and sublease space over 50,000 square feet, a slight increase from last quarter.

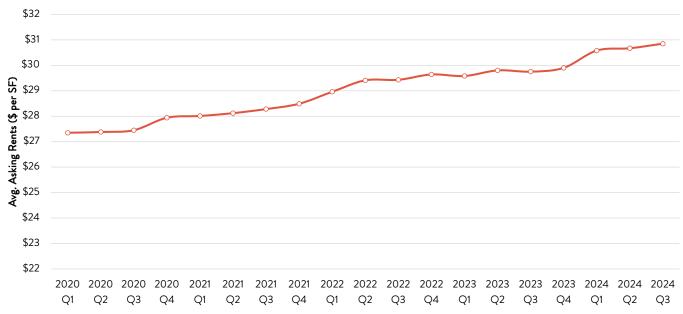
### **Big Blocks of Space**



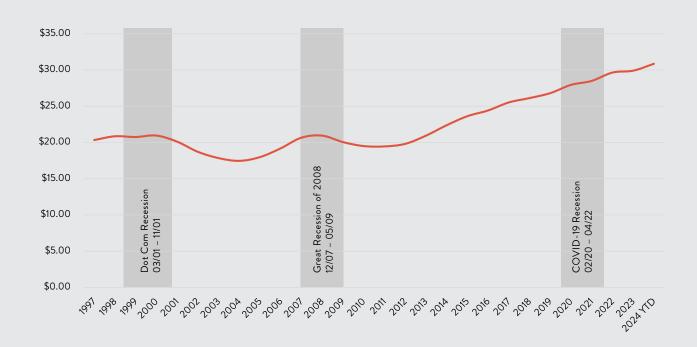
### **Rental Rate Trends**

Average asking rates have increased steadily to \$30.85 PSF (Full-Service Gross) with only a slight year-over-year increase of 3.7%. Inflation, along with rising material and labor costs, has continued to drive up rental rates for new construction and space renovations. Bank of America Tower at Parkside (currently under construction) is nearly 50% pre-leased and quoting the highest rental rates in the market, ranging from \$75.00 to \$80.00 NNN.

#### **Rental Rate Trends**



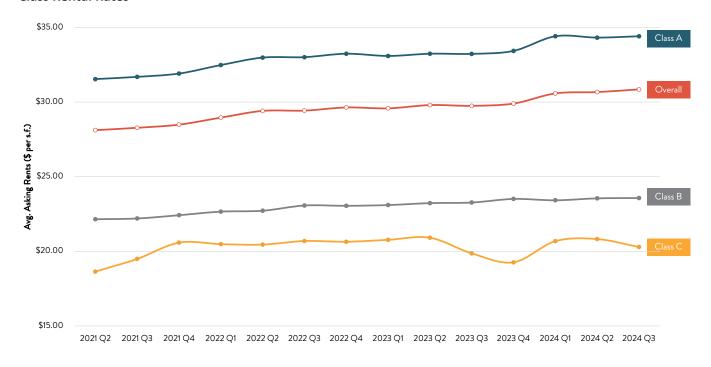
### **Historical Rents**



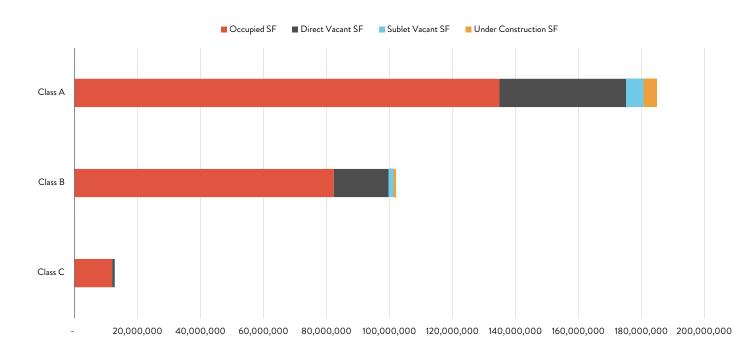


Overall asking rates, which are blended for all property classes, can be broken down as a year-over-year Class A rate increase of \$1.18, Class B rate increase of \$0.30, and Class C rate increase of \$0.43.

#### **Class Rental Rates**



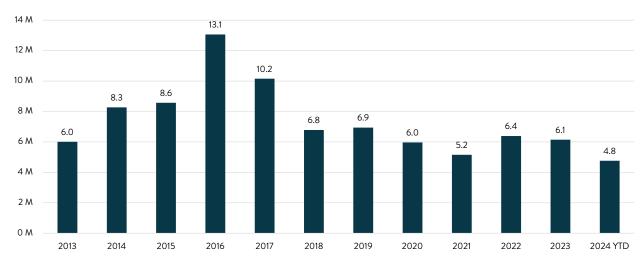
### **Key Stats By Property Class (SF)**

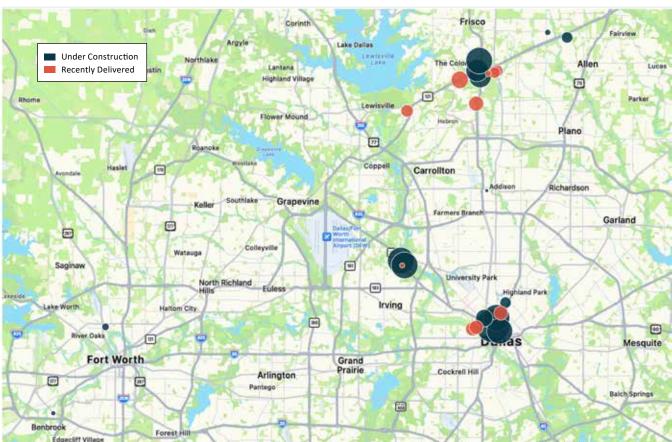


### **DFW Construction Pipeline**

Office building deliveries in the first half of 2024 totaled 1.4 million SF with no ground breakings this quarter, bringing the under construction supply to 4.7 million SF. DFW projects currently under development are 71.2% pre-leased, most recently increased by Fibergrate Structure's 15,000 SF lease in FarmWorks One in Allen and Polsinelli's 40,000 SF lease in Old Parkland East with both buildings expected to deliver next quarter. Following an infill of spec construction, two proposed projects in the Uptown/Turtle Creek submarket will be kicked off with leases in place from Stillwater Capital at 4145 Travis and Jones Day at Harwood No 15.

### **Under Construction (SF)**

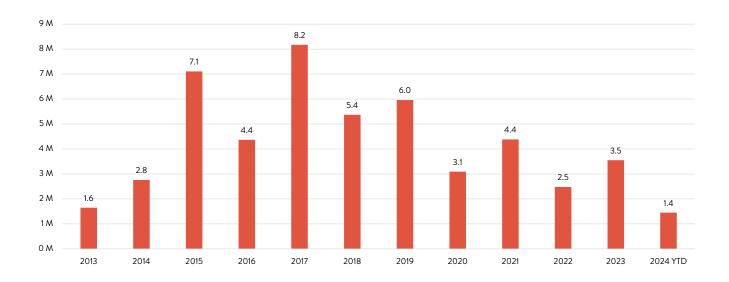






### Recent Deliveries (SF)

2024 Year-to-Date





THIRTEEN THIRTY THREE Design District 125,788 RBA





**RIVER EDGE** 

Design District 146,955 RBA 144,237 Max Avail. SF 0% Leased

\$46.00 - \$48.00 NNN QIP



**SOUTHSTONE YARDS** 

Far North Dallas/Frisco 241,443 RBA 241,443 Max Avail. SF

0% Leased \$45.00 NNN **Crow Holdings** 



**121 COMMERCE - TERRA** 

Far North Dallas/Legacy 104,946 RBA 13,764 Max Avail. SF

37.5% Leased \$34.00 NNN

**Primera Companies** 



121 COMMERCE - AQUA

Far North Dallas/Legacy 104,947 RBA 26,608 Max Avail. SF 15.7% Leased

\$34.00 NNN

**Primera Companies** 



STATE BANK OF TEXAS

Las Colinas 56,269 RBA 3,573 Max Avail. SF 93.7% Leased Withheld Rents

KDC



THE QUAD

Uptown/Turtle Creek 345,425 RBA 131,376 Max Avail. SF 48.7% Leased Withheld Rents

Stream Realty Partners



**CROWN CENTRE II** 

Lewisville 147,000 RBA 147,000 Max Avail. SF 0% Leased \$30.00 NNN Bright Realty LLC



**PARKWOOD PHASE II** 

Far North Dallas/Upper Tollway 120,000 RBA 56,290 Max Avail. SF 64.8% Leased \$37.00 - \$40.00 NNN **Cawley Partners** 

### **Spec Under Construction**



### **FARMWORKS ONE**

Allen/McKinney 107,865 RBA 82,720 Max Avail. SF 7.6% Leased \$33.00-\$34.00 NNN Johnson & Payne



### THE TOWER AT HALL PARK

Far North Dallas/Frisco 386,946 RBA 269,968 Max Avail. SF 30.2% Leased Withheld Rents Hall Group



#### **OLD PARKLAND EAST CAMPUS**

Uptown/Turtle Creek 289,000 RBA 63,548 Max Avail. SF 48.7% Leased Withheld Rents Crow Holdings



### **Under Construction with Leases**



TIAA

Far North Dallas/Frisco 500,000 RBA 100% Leased Build-to-Suit Blue Star Innovation Partners



**RYAN TOWER** 

Far North Dallas/Legacy 409,182 RBA I Pre-leased: Ryan, LLC 205,004 Max Avail. SF 49.9% Leased Withheld Rents Ryan Companies



ARMOUR BUILDING

North Fort Worth 57,254 RBA 26,839 Max Avail. SF 53.1% Leased Withheld Rents U.S. Energy



**WELLS FARGO CAMPUS I** 

& II

Las Colinas 800,000 RBA 100% Leased Build-to-Suit Wells Fargo & Company



23SPRINGS

Uptown/Turtle Creek 626,215 RBA Pre-leased: Bank OZK 172,899 Max Avail. SF 60.1% Leased \$62.00 - \$68.00 NNN Granite Properties



**BOA TOWER AT PARKSIDE** 

Uptown/Turtle Creek 500,000 RBA I Pre-leased: BOA 187,272 Max Avail. SF 47.6% Leased \$75.00 - \$80.00 NNN PacElm Properties



**GOLDMAN SACHS** 

Uptown/Turtle Creek 702,000 RBA 100% Leased Build-to-Suit Hunt Consolidated



KNOX STREET MIXED-USE

Uptown/Turtle Creek
150,000 RBA
Pre-leased: ISN Software
44.4% Leased
MSD Partners, Trammell Crow
Co., The Retail Connection
and Highland Park Village
Associates





**FOURTEEN555 - PHASE II** 

Far North Dallas/Lower Tollway 239,909 RBA 239,909 Max Avail. SF Withheld Rents Cawley Partners



15555 N DALLAS PKWY

Far North Dallas/Lower Tollway 264,599 RBA 264,599 Max Avail. SF \$38.00-\$40.00 NNN VanTrust Real Estate



OFFICE AT THE GATE - PHASE I

Far North Dallas/Frisco 315,000 RBA 278,000 Max Avail. SF Withheld Rents Preferred Real Estate Investments



THE VAN ZANDT

Southwest Fort Worth
111,077 RBA
111,077 Max Avail. SF
Withheld Rents
Goldenrod Capital Partners



**CRESCENT OFFICES WEST** 

South Fort Worth 170,000 RBA 170,000 Max Avail. SF Withheld rents Crescent Real Estate



THE IVY

North Central Expressway 269,472 RBA 191,050 Max Avail. SF \$75.00 NNN PacElm Properties



KERA/KAIZEN

Uptown/Turtle Creek 400,000 RBA 375,000 Max Avail. SF Withheld Rents Kaizen



HARWOOD NO. 15

Uptown/Turtle Creek 330,022 RBA 330,022 Max Avail. SF Withheld Rents Harwood International



FIELD STREET TOWER

Dallas CBD 529,038 RBA 529,038 Max Avail. SF Withheld Rents Hillwood Development



FIELD STREET DISTRICT I

Dallas CBD 500,000 RBA 500,000 Max Avail. SF Withheld Rents Woods Capital



ONE UNIVERSITY

South Fort Worth 130,000 RBA 116,044 Max Avail. SF Withheld Rents Goldenrod Companies

### **Capital Markets**

As 2024 makes the gradual turn toward the end of the year, the market for office assets remains in a state of price discovery. Debt financing remains limited although lenders will step up for the right deal and the right sponsor. The third quarter saw multiple transactions that should help establish a pricing floor and ceiling heading into 2025. Class A buildings, particularly those with credit tenants and strong Weighted Average Lease Terms (WALT), are reflecting cap rates of 8-9%, with double-digit cap rates not being entirely off the table.

Lenders and special servicers are becoming more assertive in a market where the equity has been wiped out and the original loan is often impaired. Buyers are looking at cap rates, cash-on-cash returns, return on cost, basis, and even equity multiples. Seller financing remains possible with the right groups, which can help get deals over the threshold.

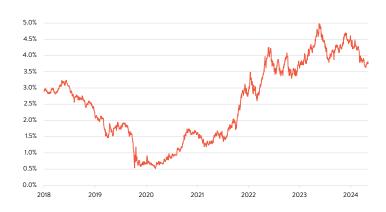
Notable 3Q 2024 Office Investment Sales Transactions

- International Plaza II Shorenstein
- Royal Tech Business Park Entrada
- Churchill Tower TXRE Properties
- Campus at Legacy Raising Canes (User)

REIT PERFORMANCE YTD THROUGH 07/31/2024						
PROPERTY TYPE	AVG. RETURN	NUMBER OF REITs				
Infrastructure	-7.80%	6				
Timber	-7.50%	3				
Hotel	-6.74%	15				
Land	-2.68%	3				
Office	-1.57%	21				
Diversified	0.93%	13				
Triple Net	1.61%	17				
Casino	3.08%	2				
Self-Storage	4.57%	5				
Manufactured Housing	4.75%	3				
Shopping Center	5.26%	16				
Industrial	7.86%	12				
Malls	11.32%	4				
Health Care	11.74%	16				
Single Family Housing	13.42%	3				
Multifamily	13.90%	13				
Advertising	18.26%	2				
Data Center	20.31%	3				
REIT Average	3.83%	157				

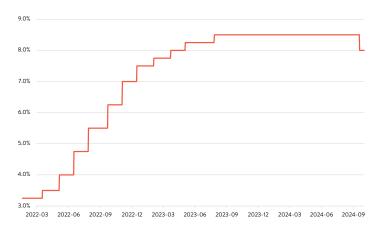
Source: S&P Global Market Intelligence LLC

#### 10-Year Treasury Bond Rate



### Bank Prime Loan Rate Changes:

Historical Dates of Changes and Rates



Source: Board of Governors of the Federal Reserve System (US)



### **Submarkets**

	INVENTORY		VACANCY		NET ABSORPTION SF		COMPLETIONS		UNDER CONSTRUCTION	ASKING RENT
SUBMARKET	# OF BLDGS	TOTAL SF	TOTAL SF	RATE	CURRENT QTR	YTD	CURRENT QTR	YTD	AT END OF CURRENT QTR	WTD. AVG. (FS/G)
CENTRAL EXPRESSWAY	76	11,497,193	2,860,024	24.9%	-87,466	-138,833	0	0	0	\$34.03
DALLAS CBD	88	31,908,848	9,355,143	29.3%	-183,446	-301,403	0	0	0	\$30.42
EAST DALLAS	106	5,408,866	1,046,456	19.3%	-13,572	8,664	0	0	0	\$30.98
FAR NORTH DALLAS	399	63,207,760	14,752,405	23.3%	-305,545	-715,184	177,168	628,504	1,323,388	\$33.99
FORT WORTH CBD	54	9,864,513	1,250,163	12.7%	-2,962	-41,575	0	0	0	\$30.47
LAS COLINAS	292	41,669,614	10,672,275	25.6%	26,735	-156,500	0	56,269	850,000	\$27.38
LBJ FREEWAY	128	19,227,762	4,941,786	25.7%	-154,699	-93,068	0	0	0	\$25.20
LEWISVILLE/ DENTON	105	5,309,987	950,482	17.9%	16,600	119,629	147,000	147,000	0	\$27.79
MID-CITIES	285	23,597,666	3,764,544	16.0%	12,016	3,185	0	0	0	\$25.38
NORTH FORT WORTH	44	3,644,620	489,980	13.4%	3,086	35,854	0	0	57,254	\$24.10
NORTHEAST FORT WORTH	40	3,395,951	286,906	8.4%	-2,405	27,250	0	0	0	\$20.69
PRESTON CENTER	49	6,513,623	651,801	10.0%	8,859	84,614	0	0	150,000	\$44.47
RICHARDSON/ PLANO	289	31,629,123	6,535,729	20.7%	-36,631	-312,232	0	0	139,606	\$26.28
SOUTH FORT WORTH	154	9,752,260	1,403,297	14.4%	11,481	-3,261	0	0	15,000	\$26.43
SOUTHWEST DALLAS	48	3,034,758	784,071	25.8%	-1,214	-8,257	0	0	0	\$24.40
STEMMONS FREEWAY	83	8,280,882	2,265,976	27.4%	23,061	-8,912	0	272,743	0	\$20.66
UPTOWN /TURTLE CREEK	100	16,775,153	3,459,137	20.6%	100,452	159,518	0	345,425	2,215,341	\$50.26
TOTAL	2,340	294,718,579	65,470,175	22.2%	-585,650	-1,340,511	324,168	1,449,941	4,750,589	\$30.85
CLASS A	712	180,629,393	45,665,493	25.3%	-518,411	-594,126	267,000	1,392,773	3,849,396	\$34.41
CLASS B	1,327	101,349,788	19,020,252	18.8%	-101,713	-774,929	57,168	57,168	901,193	\$23.57
CLASS C	301	12,739,398	784,430	6.2%	34,474	28,544	0	0	0	\$20.29
TOTAL DFW	2,340	294,718,579	65,470,175	22.2%	-585,650	-1,340,511	324,168	1,449,941	4,750,589	\$30.85

For additional information on any of the submarkets shown above, please refer to our Market Snapshot reports.

<sup>\*</sup> Younger Partners' research is based on the CoStar office building database. Inventory includes office buildings containing at least 15,000 rentable square feet; single tenant, multi-tenant, and owner-occupied; class A, B, and C; existing, under construction, or under renovation; and excludes medical office buildings and data centers.



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